



NOTICE AND AGENDA

**LGMA Advisory Board Meeting
November 8, 2018 | 10:00 AM - 2:00 PM**

Physical Meeting Location

Monterey County Agricultural Center
1432 Abbott Street
Salinas, CA 93901

To Join the Meeting Remotely

To join from your computer, tablet or smartphone:
<https://global.gotomeeting.com/join/290592845>
You can also dial in using your phone.
United States: +1 (408) 650-3123
Access Code: 290-592-845

Participation Intent Listed on Page 2

1. Welcome and Introductions – Steve Church
2. Public Comment
3. Approval of Minutes – September 28, 2018 LGMA Meeting
4. 2017/18 Financial and Compliance Audit Report
 - a) Review and Approve 2017/18 CPA Audit – Keith Rood, CPA
5. CEO Report
6. Assessment Policy
 - a) Review and Approve Assessment Policy
7. Technical Committee Report
 - a) Update on Status of Metrics Changes, Guidance Documents and Training
8. Communications Committee Report
 - a) Review and Recommend Strategic Communications Document
9. Executive Committee Report
10. Financial Report
 - a) September 2018 Financial Statement
11. Staffing Update
12. DC Update
13. Public Comment
14. Adjournment

** Note: Each of the Agenda Items above will include discussion and possible action by the committee. All meetings of the California Leafy Greens Marketing Agreement are open to the public and subject to the Bagley-Keene Open Meeting Act. All interested parties are invited and encouraged to attend the meeting. Time will be allowed for members of the public to make comments on each Agenda item. This time will be limited to two minutes per person for each Agenda item.*

Attendance at closed sessions is restricted to members of the board, alternate members sitting in the stead of an absent board member and persons with knowledge essential to the board in making decisions on matters included in the closed session agenda.

Persons with disabilities needing special accommodation should contact Jessica Kinsey, Executive Assistant, California Leafy Greens Marketing Agreement at (916) 441-1240 at least five days prior to the meeting. This Meeting Notice and Agenda is available on the California Department of Food and Agriculture's Website at <http://it.cdfa.ca.gov/igov/postings/detail.aspx?type=Notices>. For more information regarding the Agenda for this meeting, please contact Jessica Kinsey.



In Person

Ashley Avilla
Chato Valdes
Gurmail Mudahar
Jan Berk
Megan Chedwick
Nob Furukawa
Ron Ratto
Sharan Lanini
Steve Church

Remotely

John Jackson
Kristina Nunes
Ralph Treadway
Ryan Talley
Steve Brazeel
Steve Powell
John Eade
Dan Sutton
John D'Arrigo
Juanita Jenny Ceja
Mike Costa
Mitch Ardantz
Paul Faurot